

BASIS Mesa Boosters Club
October Board Meeting Minutes
Thursday, October 22, 2020

- 1) Welcome/Call to Order
 - a) Meeting was called to order by Vice President Kirsta Chandler at 6:30
 - b) Present: Tiffany McKelvey: President, Kirsta Chandler: Vice President 5-12, Sarah Miller-VP of K-4America Esparza: Treasurer Alicia Sanchez: CO-Treasurer, Heather Cates: Secretary and Co-Secretary Kirbi Doty.
- 2) Roll call/Meeting via Zoom Open to public per invite
- 3) Business advertisement on Boosters website
 - a) Advertisement
 - i) Calendar year
 - ii) \$450 for a year, \$300 6 months and \$150 for 3 months
 - iii) \$50 off this year
 - iv) Advertisers will have a featured month, advertisement will be moved to the top of the newsletter, advertisers web link will be included.
- 4) Virtual T Shirts and Mask Sales
 - a) One more order with delivery prior to December
- 5) Email and Social Media schedule
 - a) Newsletter out every 2 weeks
 - b) Request Restaurant night sent out by Becky Azbell day of event
 - c) Becky Azbell add to newsletter/parent square
 - d) Request teachers announce online for virtual students
 - e) All board member post fund raisers to personal social sites
- 6) Lunch update from Alicia
 - a) Review in January depending on Covid numbers and CDC guidelines.
- 7) Fundraising events
 - a) Chipotle-Online orders available with Basis fundraiser codes
 - b) Thanksgiving Pies-donation button added to website
 - c) Goal additional fundraising after approx.. 300 pies purchased/collected.
 - d) Christmas Cookie Kit-preorder on website for delivery prior to Christmas break.
 - i) Kit sizes will be 6 or 12 and allow for approx.. \$10.00 profit per kit.
 - e) Soda Rush as possible December restaurant night
- 8) Christmas update
 - a) Ornaments ordered and need to be spray painted
 - b) Ornaments free to teachers
 - c) Ornaments available for purchase on website \$5.00-\$8.00
 - d) Additional fundraisers needed for Teacher Christmas gifts and Christmas party
- 9) Treasurer
 - a) Budget Review
 - b) New treasurer for next year/training this year.

- 10) Boosters roles and assistance
 - a) Advertise President position available
 - b) Board members create list of tasks for parent assistance
- 11) Meeting Adjourned at 8:15 p.m

Respectfully Submitted by Secretary, Heather Cates